

BERMUDA TOURISM AUTHORITY
CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

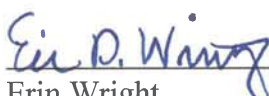
Management's Responsibility for the Consolidated Financial Statements

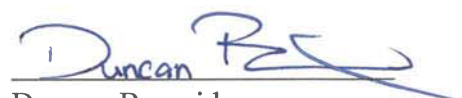
These consolidated financial statements have been prepared by management, who are responsible for the reliability, integrity and objectivity of the information provided. The preparation of consolidated financial statements necessarily involves using management's best estimates and judgments, where appropriate.

Management is responsible for maintaining a comprehensive system of financial management and internal controls to provide reasonable assurance that transactions are properly authorized and recorded in compliance with legislation, assets are safeguarded, and reliable financial records are properly maintained and available on a timely basis.

The Bermuda Tourism Authority's Board of Directors (the Board) through the Audit and Risk Committee, is responsible for ensuring that management fulfills its responsibility for financial reporting and internal controls. The Audit and Risk Committee meets periodically with management to discuss matters relating to financial reporting, internal control, and audits. The Audit and Risk Committee also reviews the consolidated financial statements before recommending approval by the Board. The consolidated financial statements have been approved by the Board and have been examined by the Office of the Auditor General.

The accompanying Independent Auditor's Report is presented herein.


Erin Wright
Acting Chief Executive Officer


Duncan Beveridge
VP of Finance



Office of the Auditor General

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INDEPENDENT AUDITOR'S REPORT

To the Minister of Tourism, Transport, Culture and Sport

Report on the Audit of the Consolidated Financial Statements

Opinion

I have audited the consolidated financial statements of the Bermuda Tourism Authority, which comprise the consolidated statement of financial position as at December 31, 2024, and the consolidated statements of operations and accumulated deficit and change in net debt and cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

In my opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Bermuda Tourism Authority as at December 31, 2024, and the consolidated results of its operations, consolidated changes in its net debt and its consolidated cash flow for the year then ended in accordance with public sector accounting standards generally accepted in Bermuda and Canada.

Basis for Opinion

I conducted my audit in accordance with auditing standards generally accepted in Bermuda and Canada. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of my report. I am independent of the Bermuda Tourism Authority in accordance with the ethical requirements that are relevant to my audit of the consolidated financial statements in Bermuda, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with public sector accounting standards generally accepted in Bermuda and Canada, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Bermuda Tourism Authority's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Bermuda Tourism Authority or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Bermuda Tourism Authority's financial reporting process.

Auditor's Responsibility for the Audit of the Consolidated Financial Statements

My objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in Bermuda and Canada will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with auditing standards generally accepted in Bermuda and Canada, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the consolidated financial statements (whether due to fraud or error), design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than from one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Bermuda Tourism Authority's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going-concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Bermuda Tourism Authority's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Bermuda Tourism Authority to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements (including the disclosures), and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during the audit.

I also provide those charged with governance with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence and, where applicable, related safeguards.

A further description of the auditor's responsibilities for the audit of the consolidated financial statements is located at the Office of the Auditor General website at: www.oagbermuda.bm. This description forms part of our auditor's report.

Report on Other Legal and Regulatory Requirements

As required by Section 20 of the Bermuda Tourism Authority Act 2013, I also report that, in my opinion, proper accounting and supporting records have been kept and that the receipt, expenditure and investment of moneys and the acquisition and disposal of assets by the Bermuda Tourism Authority during the year ended December 31, 2024, have been in accordance with the provisions of the Bermuda Tourism Authority Act 2013.

Hamilton, Bermuda
June 30, 2025

A handwritten signature in black ink, appearing to read "Heather M.", written in a cursive style.

Heather Thomas, CPA, CFE, CGMA
Auditor General

BERMUDA TOURISM AUTHORITY
CONSOLIDATED STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31, 2024

	2024 \$	2023 \$
FINANCIAL ASSETS		
Cash	3,181,302	7,066,423
Accounts receivable and accrued revenue (note 5)	830,881	688,389
Due from related parties (note 14)	340	6,990
Inventory	244,787	222,069
	<u>4,257,310</u>	<u>7,983,871</u>
LIABILITIES		
Accounts payable and accrued liabilities (note 7)	4,023,579	5,813,458
Deferred income (note 8)	286,831	325,793
Asset retirement obligation (note 9)	106,444	106,444
Due to related parties (note 14)	432,513	173,155
Long-term debt (note 11)	-	999,753
	<u>4,849,367</u>	<u>7,418,603</u>
NET (DEBT) FINANCIAL ASSETS	<u>(592,057)</u>	<u>565,268</u>
NON-FINANCIAL ASSETS		
Tangible capital assets (note 10)	172,056	529,517
Prepaid expenses	275,720	1,154,694
	<u>447,776</u>	<u>1,684,211</u>
ACCUMULATED (DEFICIT) SURPLUS	<u>(144,281)</u>	<u>2,249,479</u>
CONTRACTUAL OBLIGATIONS (note 18)		

The accompanying notes are an integral part of these consolidated financial statements

BERMUDA TOURISM AUTHORITY
CONSOLIDATED STATEMENT OF OPERATIONS AND ACCUMULATED DEFICIT
FOR THE YEAR ENDED DECEMBER 31, 2024

	2024 Budget (note 20) \$	2024 \$	2023 \$
REVENUES			
Government of Bermuda grant - Bermuda Tourism Authority (note 14)	17,155,000	16,905,000	19,260,000
Tourism authority fees (note 12)	8,208,620	8,529,341	7,709,444
Cruise ship passenger fees (note 12)	7,250,366	7,371,440	6,974,336
Other income	1,757,633	2,780,321	2,089,977
Vacation rental fees (note 12)	656,637	663,244	595,207
	<u>35,028,256</u>	<u>36,249,346</u>	<u>36,628,964</u>
EXPENSES (note 13)			
Sales and marketing	24,388,180	25,249,363	23,154,029
Operations	12,792,783	12,300,775	12,109,591
Business intelligence	551,900	558,507	576,229
Experience development	577,200	534,461	743,136
	<u>38,310,063</u>	<u>38,643,106</u>	<u>36,582,985</u>
ANNUAL (DEFICIT) SURPLUS	<u>(3,281,807)</u>	(2,393,760)	45,979
ACCUMULATED SURPLUS, BEGINNING OF YEAR		2,249,479	2,203,500
ACCUMULATED (DEFICIT) SURPLUS, END OF YEAR		<u>(144,281)</u>	<u>2,249,479</u>

The accompanying notes are an integral part of these consolidated financial statements

BERMUDA TOURISM AUTHORITY
CONSOLIDATED STATEMENT OF CHANGE IN NET DEBT
FOR THE YEAR ENDED DECEMBER 31, 2024

	2024 Budget (note 20) \$	2024 \$	2023 \$
NET FINANCIAL ASSETS, BEGINNING OF YEAR	<u>565,268</u>	<u>565,268</u>	<u>672,713</u>
Annual (deficit) surplus	(3,281,807)	(2,393,760)	45,979
Acquisition of tangible capital assets (note 10)	(100,000)	(21,890)	(267,001)
Amortization of tangible capital assets (note 10)	321,000	379,351	538,975
Change in prepaid expenses	<u>-</u>	<u>878,974</u>	<u>(425,398)</u>
CHANGE IN FINANCIAL ASSETS	<u>(3,060,807)</u>	<u>(1,157,325)</u>	<u>(107,445)</u>
NET (DEBT) FINANCIAL ASSETS, END OF YEAR	<u>(2,495,539)</u>	<u>(592,057)</u>	<u>565,268</u>

The accompanying notes are an integral part of these consolidated financial statements

BERMUDA TOURISM AUTHORITY
CONSOLIDATED STATEMENT OF CASH FLOW
FOR THE YEAR ENDED DECEMBER 31, 2024

	2024 \$	2023 \$
CASH FLOW FROM OPERATING ACTIVITIES		
Annual (deficit) surplus	(2,393,760)	45,979
Adjustments for items not affecting cash:		
Amortization of tangible capital assets	379,351	538,975
Amortization of loan transaction costs	246	6,730
Bad debts	(22,910)	13,829
Provision for asset retirement obligation	-	106,444
Changes in non-cash working capital:		
(Increase) decrease in accounts receivable and accrued revenue	(119,582)	346,356
Decrease in due from related parties	6,650	1,722
(Increase) decrease in inventory	(22,718)	29,180
(Decrease) increase in accounts payable and accrued liabilities	(1,789,879)	2,467,001
Decrease in deferred income	(38,962)	(38,200)
Increase (decrease) in due to related parties	259,358	(109,337)
Decrease (increase) in prepaid expenses	878,974	(425,398)
Net cash (used in) provided by operating activities	<u>(2,863,232)</u>	<u>2,983,281</u>
CASH OUTFLOW FROM CAPITAL ACTIVITY		
Acquisition of tangible capital assets	<u>(21,890)</u>	<u>(267,001)</u>
CASH OUTFLOW FROM FINANCING ACTIVITY		
Repayment of long-term debt	<u>(999,999)</u>	<u>(2,500,000)</u>
NET (DECREASE) INCREASE IN CASH	(3,885,121)	216,280
CASH, BEGINNING OF YEAR	<u>7,066,423</u>	<u>6,850,143</u>
CASH, END OF YEAR	<u><u>3,181,302</u></u>	<u><u>7,066,423</u></u>
Interest paid	<u><u>5,959</u></u>	<u><u>109,735</u></u>

The accompanying notes are an integral part of these consolidated financial statements

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

1. NATURE OF OPERATIONS

The Bermuda Tourism Authority (the “Authority”) was established on December 16, 2013 under the Bermuda Tourism Authority Act 2013 (the “Act”) and subsequent Amendment Acts, following the repeal of the Tourism Board Act 2012. The main functions of the Authority are to develop and promote Bermuda as a tourist destination; to advise the Government of Bermuda (the “Government”) on matters relating to travel and tourism; to enhance the travel and tourism sector’s contribution to the Bermuda economy; to provide appropriate tourism education and training; and to implement the National Tourism Plan.

2. SIGNIFICANT ACCOUNTING POLICIES

Pursuant to standards established by the Public Sector Accounting Board (“PSAB”) of the Chartered Professional Accountants of Canada, the Authority is classified as an other government organization and has adopted policies appropriate for the classification. The accounting policies considered particularly significant are set out as follows:

a. Basis of preparation and consolidation

These consolidated financial statements have been prepared by management in accordance with public sector accounting standards generally accepted in Bermuda and Canada. These consolidated financial statements have been prepared on a going concern basis (see Note 4).

The consolidated financial statements reflect the assets, liabilities, revenues and expenses of the Authority and its 100% owned subsidiaries, WTSBDA Ltd. (“WTSBDA”) and Bermuda Visitor Services Centre Ltd. (“BVSC”). All inter-entity balances and transactions between these organizations are eliminated upon consolidation.

b. Revenue recognition

Revenues are recognized in the period in which the transactions or events occurred that gave rise to the revenues. All revenues are recorded on an accrual basis, except when the accruals cannot be determined with a reasonable degree of certainty or when their estimation is impracticable. The Authority derives its revenue from Government of Bermuda grants, cruise ship passenger fees, tourism authority fees, vacation rental fees and other income.

The Government grants are recognized as revenues when the grant is authorized and any eligibility criteria are met. The tourism authority fees are based on actual returns received and an accrued estimate relating to hotels and properties which are required by the Act to file returns and remit the related fees. This estimate has been made by management using the latest information available to the Authority. Vacation rental fees are recognized in the period in which the visitor stays except where the booking has been made through a booking agent, in which case income is recognized in the period of booking. Cruise ship passenger fees and other income, which includes income from subsidiaries, is recognized in the period to which it relates.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

c. Expenses

Expenses are reported on an accrual basis. The cost of all goods consumed and services received during the period are expensed.

d. Cash

Cash includes a Bermuda dollar and US dollar checking and savings accounts with a local bank and an overseas bank.

e. Inventory

Inventories consist of items held for resale at the Visitor Information Centres. They are recorded at the lower of cost and net realizable value and cost is determined using the first-in, first-out method.

f. Tangible capital assets

Tangible capital assets are stated at cost less accumulated amortization. Tangible capital assets are classified according to their function. Amortization is recorded on a straight-line basis over their estimated useful lives as follows:

Building	10 years or over the lease term
Office furniture & fittings	7 years
Equipment	3 - 5 years
Leasehold improvements	Over term of the lease
Computer hardware and software	3 years

Tangible capital assets are written down when conditions indicate that they no longer contribute to the Authority's ability to deliver on its mandate, or when the value of future economic benefits associated with the tangible capital assets are less than their net book value. The net write-downs are accounted for as expenses in the consolidated statement of operations and accumulated deficit.

g. Prepaid expenses

Prepaid expenses include payments relating to annual service contracts and deposit payments for tourism-related services and are charged to expense over the periods expected to benefit from it.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

h. Asset retirement obligations

A liability for asset retirement costs is recognized when there is a legal obligation to incur retirement costs for a tangible capital asset, the past transaction or event giving rise to the liability has occurred, it is expected that future economic benefit will be given up, and a reasonable estimate of the costs can be made. The liability is based on information available at the financial statement date and is based on costs directly attributable to asset retirement activities. The carrying amount of the liability is reviewed at each financial statement date, and any revisions to the amount previously recognized are accounted for in the period in which the revisions are made.

i. Long-term debt

Long-term debt is initially measured at fair value and subsequently measured at amortized cost. Transaction costs and financing fees are amortized on a straight-line basis.

j. Measurement uncertainty

These consolidated financial statements are prepared in accordance with public sector accounting standards generally accepted in Bermuda and Canada. These standards require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the year.

Significant areas requiring the use of estimates include the estimated useful lives of tangible capital assets, bad debt allowance, asset retirement obligation and accruals. Estimates are based on best information available at the time of preparation of the consolidated financial statements and are reviewed annually to reflect new information as it becomes available. Actual results could differ from these estimates.

k. Financial instruments

Cash is recognized at cost. Accounts receivable and accrued revenue, due from related parties, accounts payable and accrued liabilities, long-term debt and due to related parties are initially recognized at cost and subsequently carried at amortized cost using the effective interest rate method, less any impairment losses on financial assets.

Transaction costs related to financial instruments in the cost or amortized cost category are added to the carrying value of the instrument when initially recognized.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

k. Financial instruments (continued)

Write-downs on financial assets in the amortized cost category are recognized when the amount of a loss is known with sufficient precision, and there is no realistic prospect of recovery. Financial assets are then written down to net recoverable value with the write-down being recognized in the consolidated statement of operations and accumulated deficit.

l. Statement of remeasurement gains and losses

A statement of remeasurement gains and losses has not been presented as the Authority does not have any significant financial assets or liabilities that would give rise to remeasurement gains or losses.

3. IMPLEMENTATION OF NEW ACCOUNTING STANDARD

On January 1, 2024, the Authority adopted Public Sector Accounting Standard PS 3400 – Revenues. This establishes standards on how to report on revenue, specifically differentiating between transactions that include performance obligations (exchange transaction) and transactions that do not have performance obligations (non-exchange transaction). This standard was adopted prospectively from the date of adoption.

There was no impact on the consolidated financial statements of the Authority as a result of this standard.

4. ECONOMIC DEPENDENCE ON GOVERNMENT

The Authority is economically dependent upon the Government and receives an annual grant to fund its operations. The ability of the Authority to continue as a going concern and discharge its liabilities in the normal course of business is dependent on the continued support of the Government. During the year, the Authority received a government grant of \$16,905,000 (2023: \$19,260,000). In addition, the Government has committed to a grant of \$15,510,000 for the year ending December 31, 2025.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

5. ACCOUNTS RECEIVABLE AND ACCRUED REVENUE

	2024	2023
	\$	\$
Accounts receivable	890,278	797,849
Accrued revenue	<u>29,653</u>	<u>2,500</u>
	919,931	800,349
Less: Allowance for doubtful debts	<u>(89,050)</u>	<u>(111,960)</u>
	<u><u>830,881</u></u>	<u><u>688,389</u></u>

Accounts receivable pertains to tourism authority fees, vacation rental fees and cruise ship passenger fees due based on actual returns received. Accrued revenue is an estimate of tourism authority fees and vacation rental fees for which returns have not been received by the year end.

6. INVESTMENTS

On April 24, 2017, WTSBDA Ltd. was incorporated. The authorized share capital of WTSBDA Ltd. is 100 shares at \$1 per share and they have been fully subscribed for, and allotted to, the Authority. WTSBDA Ltd. was formed for the purpose of managing all aspects of the World Triathlon Series in Bermuda.

On November 23, 2017, Bermuda Visitor Services Centre Ltd ("BVSC") was incorporated. The authorized share capital of BVSC is 100 shares at \$1 per share and they have been fully subscribed for, and allotted to, the Authority. BVSC was formed for the purpose of managing the visitor service centres in Bermuda. BVSC started operating in September 2018 (note 13).

7. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2024	2023
	\$	\$
Trade payables	2,694,789	3,178,294
Accrued expenses	704,450	2,048,006
Accrued vacation	68,652	66,785
Benefits payable	<u>555,688</u>	<u>520,373</u>
	<u><u>4,023,579</u></u>	<u><u>5,813,458</u></u>

Trade payables and accrued expenses relate to operational liabilities. Benefits payable relate to employee benefits including incentives and pensions.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

8. DEFERRED INCOME

In 2018, the Authority received funding of \$150,000 from a Cruise Line to provide an enhanced visitor experience. In 2021, \$75,000 was used for certain projects. The remaining balance amounting to \$75,000 has been included in deferred income.

In 2019, the Authority received an additional grant of \$250,000 from the Government, which was only to be used to fund specific, agreed projects. During the year, \$38,962 (2023: \$94,001) was used and the balance of \$117,037 (2023: \$155,999) has been included in deferred income.

In 2022, the Authority received government funding of \$390,000 to fund a programme of local entertainment. Further to \$270,206 spend in 2022, no money was spent in the current year (2023: \$25,000) and the remaining balance of \$94,794 (2023: \$94,794) has been included in deferred income.

9. ASSET RETIREMENT OBLIGATION

Following the adoption of PS 3280 – Asset Retirement Obligations, the Authority recognizes a liability relating to the dismantling and removal of the Hamilton Visitor Services Centre structure on Front Street within fiscal year 2025. The Authority commissioned a report by a Registered Professional Surveyor to assess such cost. The liability is based on an undiscounted estimated cash flow required to settle the obligation, which resulted in an accompanying increase to tangible capital assets.

	2024 \$	2023 \$
Asset retirement obligation, beginning of year	106,444	-
Additions	<u>-</u>	<u>106,444</u>
Asset retirement obligation, end of year	<u><u>106,444</u></u>	<u><u>106,444</u></u>

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
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10. TANGIBLE CAPITAL ASSETS

	Buildings*	Office furniture & fittings	Equipment	Leasehold Improvement	Computer hardware and software	Total
	\$	\$	\$	\$	\$	\$
Cost						
At December 31, 2022	2,236,089	437,642	203,569	140,957	332,062	3,350,319
Additions	202,257	-	5,279	-	59,465	267,001
Disposal	-	-	-	-	(50,643)	(50,643)
At December 31, 2023	2,438,346	437,642	208,848	140,957	340,884	3,566,677
Additions	-	7,442	-	-	14,448	21,890
Disposal	-	-	(5,624)	-	-	(5,624)
At December 31, 2024	2,438,346	445,084	203,224	140,957	355,332	3,582,943
Accumulated amortization						
At December 31, 2022	1,694,414	335,455	161,097	84,820	273,042	2,548,828
Amortization	412,092	27,311	30,363	28,510	40,699	538,975
Disposal	-	-	-	-	(50,643)	(50,643)
At December 31, 2023	2,106,506	362,766	191,460	113,330	263,098	3,037,160
Amortization	277,253	24,069	10,986	21,711	45,332	379,351
Disposal	-	-	(5,624)	-	-	(5,624)
At December 31, 2024	2,383,759	386,835	196,822	135,041	308,430	3,410,887
Net Book Value						
At December 31, 2024	54,587	58,249	6,402	5,916	46,902	172,056
At December 31, 2023	331,840	74,876	17,388	27,627	77,786	529,517

* The building was originally amortized over the life of the lease on the land, which was 5 years. In 2023, the Authority received approval for the extension of use of the building, with the structure to be dismantled and removed within fiscal year 2025. Consequently, the Authority increased the estimated useful life of the building up to May 2025. This change in accounting estimate is applied prospectively.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

11. LONG-TERM DEBT

On February 12, 2019, the Authority signed a \$10 million 5-year fixed rate loan with Bank of NT Butterfield and Son. The loan was used to repay an outstanding commitment owed by the Government to a cruise line. The loan had a nominal interest rate of 4.75% (effective rate 5%).

The loan was guaranteed by the Government and was secured against future income from cruise ship passenger fees. The loan was paid off during the year. Transaction costs of \$246 (2023: \$6,730) were amortized during the year and were included in the consolidated statement of operations and accumulated deficit. The unamortized balance for 2023 of \$246 was netted against the outstanding balance of the loan as at December 31, 2023 of \$999,753. Interest of \$5,959 (2023: \$109,735) was charged in the year.

12. TOURISM AUTHORITY FEES, VACATION RENTAL FEES AND CRUISE SHIP PASSENGER FEES

The tourism authority fee is imposed on each guest accommodated in the hotel at a rate of 4.5% of the rate charged for accommodations at a hotel, payable monthly in arrears.

The vacation rental fee is imposed on each guest staying at a vacation rental property at a rate of 4.5% of the rate charged, payable on the 15th of the following month.

The cruise ship passenger fee payable to the Authority is an amount of \$16 per passenger where the ship's visit to Bermuda include any days between April 1 and October 31.

BERMUDA TOURISM AUTHORITY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
DECEMBER 31, 2024

13. EXPENSES BY OBJECT

The following is a summary of expenses by object:

	2024	2023
	\$	\$
Sales and marketing:		
Advertising	10,791,424	10,874,971
Sports and event sponsorship	7,522,318	6,208,612
Maritime	2,224,831	803,163
Group sales (note 21)	1,280,735	1,185,027
Media relations and PR	1,057,782	1,135,739
International representation and activation	701,718	1,240,303
Partner marketing (note 21)	633,990	529,511
Website	414,773	621,602
Social Media	334,188	269,138
Promotions	287,604	285,963
	<u>25,249,363</u>	<u>23,154,029</u>

	2024	2023
	\$	\$
<u>Operations:</u>		
Staff costs (note 15)	7,080,021	6,967,649
Goods for resale	1,784,549	1,451,510
Premises	987,169	969,735
Professional fees	725,816	508,303
General expenses	669,403	943,947
Communications & IT	568,012	557,762
Travel and accommodation	176,910	190,941
Training & standards	148,928	218,375
Bank fees and exchange costs	101,408	199,782
Stakeholder relations and communication	24,767	42
Equipment and maintenance	13,629	18,338
Services	10,809	27,114
Tourism appreciation	5,225	5,000
Marketing	4,129	5,342
Hospitality	-	623
National Tourism Plan	-	15,843
Course management	-	29,285
	<u>12,300,775</u>	<u>12,109,591</u>

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13. EXPENSES BY OBJECT (continued)

	2024	2023
	\$	\$
<u>Business intelligence</u>		
Current consumer research	263,583	334,727
Product research	157,658	162,041
Market research	130,653	77,211
Local resident research	6,613	2,250
	<u>558,507</u>	<u>576,229</u>
	2024	2023
	\$	\$
<u>Experience development:</u>		
Activities / Attractions (note 21)	379,165	510,323
Grants and event sponsorship (note 21)	134,066	222,654
Promotional & print (note 21)	21,230	10,159
	<u>534,461</u>	<u>743,136</u>
	<u>38,643,106</u>	<u>36,582,985</u>

BVSC

During the year, the Authority operated the Visitor Information Centres in Dockyard, Hamilton and St. George's which, in addition to providing information to visitors, sold public transportation passes and some merchandise. The gross revenue and expenses for this operation were \$2,043,748 and \$2,560,445 (2023: \$1,649,960 and \$1,776,210), respectively. BVSC received a grant from the Authority to fund its operations amounting to \$519,872 (2023: \$500,000).

WTSBDA

WTSBDA was responsible for managing all aspects of the World Triathlon Series in Bermuda. There was no event in either 2024 or 2023 and it received no income for either year. It incurred expenses of \$485 (2023: \$33,958) resulting in a deficit of \$485 (2023: \$33,958) for the year.

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14. RELATED PARTY TRANSACTIONS

The Authority is related to all Government agencies including those jointly controlled or significantly influenced by Government. The Authority enters into transactions with these entities in the normal course of business and such transactions are measured at the exchange amount which is the amount of consideration established and agreed by the related parties.

Under the Payroll Tax Act, the Authority is a Class C employer and is exempt from Payroll Tax. The amounts due at the end of the year are payments to be made on behalf of employees.

On December 18, 2015, the Minister of Finance enacted the Foreign Currency Purchase Tax Order 2015 to include the Bermuda Tourism Authority as an exempt body.

During the year, the Authority leased the Visitor Information Centre property from WEDCO. Under the terms of the lease, rent is calculated as a percentage of the turnover of the Visitor Information Centre.

During the year, the Authority had the following transactions with the Government and its agencies:

	Transactions for the year		Due at the year end	
	2024	2023	2024	2023
	\$	\$	\$	\$
Revenues and receivables:				
Government of Bermuda grant				
- Bermuda Tourism Authority	16,905,000	19,260,000	-	-
Other income	38,321	-	340	6,990
	<u>16,943,321</u>	<u>19,260,000</u>	<u>340</u>	<u>6,990</u>
Expenses and payables:				
Taxes	368,113	368,207	74,648	71,500
Other	210,555	119,604	27,764	24,213
Transportation passes	1,725,226	1,388,085	330,101	77,442
	<u>2,303,894</u>	<u>1,875,896</u>	<u>432,513</u>	<u>173,155</u>

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15. POST-EMPLOYMENT BENEFITS AND COMPENSATED ABSENCES

Employee benefits include the following:

a. Pension plans

The Authority has three different pension plans all of which are defined contribution plans.

The Registered Plan which is for all Bermudian employees and members of staff that are the spouse of a Bermudian and is in accordance with the National Pensions Scheme (Occupational Pensions) Act 1988. The non-registered pension plan which is for non-Bermudian employees and spouses mirrors the Registered Plan in all ways except that vested contributions can be withdrawn upon the end of employment with the Authority. There is also a 401k plan which provides for US employees retirement planning. The plans are administered by the Argus Group.

The plans include a life insurance benefit. All employees who are contributing to the plans are covered under a group life policy.

The Authority's employees are entitled to workers compensation for eligible expenses in respect of medical aid, death or incapacity while insured under the plans.

Employee contributions to the plans are 5% of gross salary and they are matched by the Authority. These contributions are recognized as pension contribution expenses when they are due. The Authority's contributions to the plans during the year were \$205,407 (2023: \$235,649).

b. Other benefits and compensated absences

Full-time regular employees are eligible for a variety of benefits including Medical insurance, Short Term and Long-Term Disability coverage, and Life insurance and Accidental Death and Dismemberment (AD&D) insurance. Compensated absences include maternity leave, paternity leave, sick leave and vacation days. All of these benefits are unfunded.

Maternity and paternity leave does not accumulate or vest and therefore an expense and liability is only recognized when extended leave is applied for and approved. There were no maternity or paternity leave benefits applied for or approved during the current year and therefore, no liability has been accrued in the accounts.

Sick leave does not accumulate or vest, and like maternity and paternity leave, a liability is recorded only when extended leave is applied for and approved. There was no extended sick leave applied for or approved during the current year and therefore, no liability has been accrued in the accounts.

Vacation days accumulate and vest and therefore a liability is accrued each year. The accrued liability at December 31, 2024 of \$68,652 (2023: \$66,785) is included in accounts payable and accrued liabilities.

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16. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

The Authority is exposed to various risks through its financial instruments. The Board has overall responsibility for the establishment and oversight of its risk management framework. The Authority manages its risk and risk exposure through sound business practices. The following analysis provides a measure of the risks at the reporting date.

a. Credit risk

Credit risk arises from cash held with banks and other receivables. The maximum exposure to credit risk is equal to the carrying value (net of allowances) of the financial assets. The objective of managing counterparty credit risk is to prevent losses on financial assets. The Authority assesses the credit quality of counterparties, taking into account their financial position, past experience and other factors.

i. Cash

Cash consists of cash in checking and savings accounts. Credit risk associated with cash is minimized substantially by ensuring that these financial assets are invested with highly rated financial institutions.

ii. Receivables

Receivables consist of tourism authority fees receivable, cruise ship passenger fees receivable, vacation rental fees receivable, due from related parties and other receivables. The Authority's credit risk arises from the possibility that a counterparty which owes the Authority money is unable or unwilling to meet its obligations in accordance with the terms and conditions in the contracts with the Authority, which would result in a financial loss for the Authority. This risk is mitigated through established credit management techniques, including ongoing reviews of outstanding balances. The Authority believes that its allowance for doubtful accounts is sufficient to reflect the related credit risk.

The amounts outstanding at the year-end were as follows:

	Total \$	Current \$	31- 90 days \$	90 + days \$
Accounts receivable	890,278	724,496	11,032	154,750
Accrued revenue	29,653	29,653	-	-
Due from related parties	340	-	-	340
	<u>920,271</u>	<u>754,149</u>	<u>11,032</u>	<u>155,090</u>
Less: Impairment allowance	<u>(89,050)</u>	<u>-</u>	<u>-</u>	<u>(89,050)</u>
Net receivables	<u>831,221</u>	<u>754,149</u>	<u>11,032</u>	<u>66,040</u>

There have been no significant changes from the previous year in the exposure to risk or policies, procedures and methods to measure credit risk.

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16. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (continued)

b. Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due. The Authority mitigates such risk by monitoring cash activities and projected outflows through budgeting and maintaining liquid cash balances.

The following table sets out the expected cash flows of financial liabilities:

	Carrying Amount \$	Within 1 year \$
Trade payables	2,694,789	2,694,789
Accrued expenses	704,450	704,450
Benefits payable	555,688	555,688
Accrued vacation	68,652	68,652
Due to related parties	432,513	432,513
	<u>4,456,092</u>	<u>4,456,092</u>

There have been no significant changes from the previous year in the exposure to risk or policies, procedures and methods to measure liquidity risk.

c. Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk is generally comprised of three key risks: currency risk, interest rate risk and other price risks.

i. Currency risk

Currency risk is the risk that the value of a financial instrument will fluctuate because of changes in foreign exchange rates. The majority of receivables and payables are generally settled in local currency or in US dollars.

ii. Interest rate risk

Interest rate risk arises from changes in prevailing levels of market interest rates

There have been no significant changes from the previous year in the exposure to risk or policies, procedures and methods to measure market risk.

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17. CAPITAL MANAGEMENT

The Authority's objective when managing capital is to hold sufficient accumulated surplus to enable it to withstand negative unexpected financial events. The Authority seeks to achieve this objective through management of cash flows. The Authority maintains sufficient liquidity to meet its short-term obligations as they come due. The Authority is not subject to any externally imposed capital requirements.

18. CONTRACTUAL OBLIGATIONS

The Authority has entered into various contracts relating to operational support and direct tourism related initiatives. The aforementioned contracts have commencement terms prior to December 31, 2024 and the latest contract termination date is November 30, 2029. These contractual obligations will become liabilities in the future when the terms of the contracts are met. The remaining obligations of the contracts are as follows:

	2025	2026	2027 and beyond
	\$	\$	\$
Operational	1,157,857	128,925	82,269
Sponsorship	5,974,456	36,000	-
Property	<u>568,377</u>	<u>395,042</u>	<u>1,106,047</u>
	<u>7,700,690</u>	<u>559,967</u>	<u>1,188,316</u>

19. LETTER OF CREDIT

An amount of \$93,267 is held in an overseas savings account against a Letter of Credit issued in favour of Royalty Realty Corp, the landlord of the office in New York, in the event of a rent default.

20. BUDGET

The Authority's budget was approved by the Board on February 26, 2024 and is included in the consolidated statement of operations and accumulated deficit.

21. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform to the current year's presentation.

22. SUBSEQUENT EVENTS

Subsequent to the year-end, the Chief Executive Officer has resigned from the Authority. The Board has appointed the Chief Operating Officer as the Authority's interim Chief Executive Officer.